

2022 EHS ALUMNI SILENT AUCTION

Hosted by the Class of 1988



Greenbay Packers Autographed
football, EHS Custom Letter Sweater,
Handmade Items & more.

Other 2022 Scarlet Pride events:

East High School tours
Saturday, May 7, 10 a.m.
Enter through north doors

Annual Alumni Softball Game
Thursday, May 12
Coach Sam Allgeier, (515) 360-5055
samscarletsoftball@aol.com

28th Annual EHS Golf Classic
Friday and Saturday, May 13 and 14
Copper Creek Golf Course
Registration at ehsgolf.org

**VISIT OUR
WEBSITE**



2022 SCARLET CELEBRATION



144TH ALL-ALUMNI EVENT
FRIDAY, MAY 6, 2022

THANK YOU TO OUR CELEBRATION SPONSORS:



FIGHT SONG

We have the right to
fight for East High.
Our gallant teams will always try
to be the best teams
in the nation,
although the odds
are sometimes high.
Fight! Fight!
We love the Black and Red tradition
of fighting fair and square tonight.
We're going to fight,
fight, fight for victory.
A cheer for East! Fight! Fight!

SCHOOL SONG

Dear East High,
you are the school for me.
You will always win the victory.
Red and Black,
to you we'll be true.
And we will bring
great honor to you.
Hip-hooray!
Here's to the Black and Red;
O'er the world your
fame is widely spread.
Onward, we will do or die
for Dear East High!

144TH EAST HIGH SCHOOL ALL-ALUMNI

scarlet celebration

2022 CELEBRATION PROGRAM – 7:15 PM

Welcome	Jeff Zelenovich
National Anthem	EHS Jazz Band <i>Cameron White, Band Director</i>
EHS School Song & Fight Song.....	EHS Jazz Band & Cheerleaders
Program Notes & Special Mentions	Jeff Zelenovich
Sponsors & Sponsor Greeting	Andy Baumert, IAICU
Masters of Ceremonies.....	Ross Peterson & Andy “Danger” Von Ahnen (1996 EHS graduates and local radio disc jockeys)
State of the School	EHS Principal Jill Versteeg
2020 & 2021 Hall of Fame Recognition	Ross & Andy
2022 Hall of Fame Awards	
2022 Scholarship Recipients	
Alumni Foundation	
Capital Campaign.....	Tim Pearson & Stephen Taylor
2022 Roll Call of Classes.....	Ross & Andy
Special Reunion Classes: 2012 (10th), 2002 (20th), 1992 (30th), 1982 (40th), 1972 (50th), 1962 (60th), 1952 (70th), 1947 (75th) and 1946 (75th+1)	
Oldest Attending Alum	
Special Guest Introduction	Ross & Andy
Closing Remarks.....	Mike Zelenovich
Program Wrap-up.....	Ross & Andy
Closing Comments	Jeff Zelenovich

EHS ALUMNI HALL OF FAME INDUCTEES

1990 Edward Bird, 1934 Joy Hodges, 1933 Bertha Holt, 1921 Robert Houser, 1936 Marilyn Maye, 1946 Dr. Wilbur Miller, 1941 Justice C. Edwin Moore, 1922 Maj. Gen. Harry Chandler Olson, 1936 Margaret King Priebe, 1940 Vincent Starzinger, 1905 Dr. James A. Thomas, 1957 Tom Whitney, 1962	1998 Bernard John “B.J.” Baker, Jr., 1942 Gloria Spillers Hoffmann, 1946	Courtney Maxwell Greene, 1987 John Raymond, 1962 Benjamin “Babe” Witten, 1936	Dr. Vincent Lewis, 1967
1991 Reinhold O. Carlson, 1922 Jacqueline Armstrong Day, 1936	1999 Dr. John E. Cisna, 1955 Russell E. Johnson, Jr., 1948	2008 Bill J. Boyer, 1948 Gerald LaBlanc, 1948 John A. McClintock, 1949 Dr. Steven R. Specker, 1963	2017 Judy Bennett Anderson, 1961 Sharon Tomlinson Link, 1978 Dr. Katherine “Katie” Murphy, 2001
1992 George Drennan Fischer, 1943 G. Wallace “Wally” Lundgren, 1928 Dic Youngs, 1959	2000 Dr. Richard W. Shropshire, 1946 Robert A. Wright, Sr., 1943	2009 Connie Fulk Boesen, 1969 Carlton Peterson, 1959 Tom Hockensmith, 1974	2018 George Formaro, 1986 Brig. Gen. Randy E. Greenwood, 1978 Del “Saxman” Jones, 1968 Timothy Pearson, 1968 Dr. Ronald D. “Doc” Rietveld, 1955 Julie Christiansen West, 1976 Greg Alan Williams, 1973 Art Wittern, 1956
1993 McCeil Frazier Clinton, 1934 Dr. Robert A. MacAskill, 1939 Ronald D. Pearson, 1958	2001 James W. Erickson, 1954 Jack Oxenrider, 1941	2010 Dr. William “Nick” Palmer, Sr., 1972 Marsha Smith Yelick, 1962	2019 Mark Clark, 1976 Lowell B. Kramme, 1952 Doris McCarty Merrill, 1939 Randy Peterson, 1969 Shari Walling, 1979
1994 Dr. Robert Anderson, 1946 Jerry Bishop, 1947 Dr. Stephen “Steve” Gleason, 1964 Dr. John “Jack” Wakefield, 1937	2002 John Burgeson, 1964 William Jensen, 1949	2011 Dr. John Lingenfelter, 1946 Dennis C. Ross, 1956 Gary Wayne Rourke, 1971 Tom VanHon, 1951	2020 Daniel P. Finney, 1993 Lowell A. Long, 1975 Lyle L. Simpson, 1956 Marilyn Dennis Wilson, 1950 (January) Marvin J. Wilson, 1970
1995 Sue Olls Luthens, 1951 Fred Mathis, 1918	2003 Edwin “Lee” Allen, 1928 Robert Lord, 1946 Robert L. Mahaffey, 1952 Ellis E. Monk, 1945 Jim Williams, 1943	2012 Paul N. Erickson, Sr., 1947 Garrett Martinus “John” Hol, EHS Custodian Timothy Hall Kelley, 1958	2021 Ron Anderson, 1966 B.J. Baker, III, 1976 Bill Eisenlauer, 1971 Scott Helverson, 1981
1996 Joseph E. Borg, 1933 Dr. Gene A. Braught, 1937 Ronald E. Hays, 1964	2004 Dr. R.J. “Dick” Fuller, 1948 Harvey “Jock” Johnson, 1967 Donald Taylor, Sr., 1941	2013 Col. Richard “Dick” Desing, 1949 Dr. Jack W. Hatchitt, 1943	2022 Paul Rogness, EHS Golf Classic founder & organizer Peter W. Rounds, 1959 Gary H. Sheldon, 1962
1997 Steven Leo Anderson, 1971 Dr. Richard M. Caplan, 1945 Ray T. Townsend, 1930	2005 Udell Cason, 1960 Ralph Maigaard, 1950 Jean Anderson McKinney, 1954 William Paterson, 1963 Richard Tuller, 1952	2014 Patrick “Pat” Logan, 1979 Martha Peterson Miller, 1946 Marcella Mack Wallace, 1943	
	2006 J.F. “Jack” Rider, 1946 John Skinner, 1936 Paul L. Sloan, 1946 George W. Sullivan, 1949	2015 Eric Crowell, 1976 Dennis Cameron, 1975 Dr. John A. Williams, 1960	
	2007 Brig. Gen. Steve C. Bogle, 1975 Dr. John H. Dawson, 1944 John V. Hartung, 1958	2016 Dr. Don C. Green, 1941 Kathy Johnson Kahler, 1972 John Lethcoe, Jr., 1960	

2022 HALL OF FAME INDUCTEES



PAUL ROGNESSE,
HONORARY EHS
SCARLET
EHS Golf Classic
founder & organizer

If you live on the East side of Des

Moines, odds are that you know the name Rogness. Maybe you went to East with one of the Rogness kids, or maybe you were one of the lucky golfers at Copper Creek who stopped by the house on the ninth hole for one of Noreen's homemade snacks. So many people in the East community have been impacted by the Rogness family, especially the patriarch, Paul.

Rogness is not a lifelong Eastsider, growing up in Lake Park, Minnesota. Rogness married his high school sweetheart and joined the Navy. He served a tour of duty on the USS Laffey Destroyer during the Vietnam War. After his service, he attended Concordia College and started a family. A job with Lipton Tea brought the Rogness family to the Eastside of Des Moines where they have been making an impact ever since.

The Rogness children, Chris ('85), Steph ('88), Matt ('89) and Barrett ('92), are all proud East High graduates. "Way back in the 80's when our only daughter, Stephanie, played basketball for East, my wife and I joined the East High Booster Club. Later, our youngest son, Barrett, excelled in baseball at East and our dedication continued. We met

people from the community who were fully intent on making East High #1 in everything. It was then I knew this was a special community," Rogness said. Although he did not graduate from East, he wanted to stay involved and give back to the East community after his children graduated. In 1994, Rogness helped organize the first East High School Golf Classic. This yearly event serves as a fundraiser for the school. Each year, the tournament has continued to grow in participation and sponsorship. In 2021, more than 300 golfers participated, raising over \$40,000 for East High School. Last year's total brought the total amount raised to nearly \$700,000. The money raised at this event helps fund special projects for current East High School students. The 2022 event will be the 28th consecutive outing. Paul and his wife, Noreen, built their dream house and moved from the Eastside to Pleasant Hill to be closer to the golf course.

Outside of his service to East High School, Rogness has been a leader in the Mid-Iowa Council of the Boy Scouts of America since the 80s and remains on the board of directors. His service to BSA earned him the prestigious Silver Beaver award in 1984. Rogness also serves on the board of Luther Park Community and Prairie Meadows.

Rogness is a living example of the motto, "For the Service of Humanity."

2022 HALL OF FAME INDUCTEES



PETER W. ROUNDS,
CLASS OF 1959
Retired Des Moines
public servant

Peter (Pete) W. Rounds, class of 1959, has embodied

the Scarlet Motto "For the Service of Humanity" his entire life. Rounds spent 56 years as a public servant for the city of Des Moines.

The lessons he learned at East carried him through the rest of his life. "My years at East and interactions with those around me, in classes, in sports and even walking the halls, gave an appreciation for others. It continued to be a feeling of respect," Rounds said.

In 1964, Rounds joined the DMPD. During his 49 years of law enforcement, Rounds served as a patrol officer, a detective, school liaison officer, Sergeant, Sergeant in charge of recruit training. When Rounds was promoted to Lieutenant, he spent the next 15 years commanding night patrol, the Police Academy Advanced Training Unit, traffic unit, inner city foot patrol, crime prevention unit, tactical unit. Next, he was assigned as the Commander of the Special Assignment Section of the Criminal Investigation Division then the Commander of the Crime Prevention Unit. His last command as Lieutenant was a two-and-a-half-year assignment with the Vice/Narcotics Unit. Finally, in 1990, Rounds was promoted to Captain. For the next three years, he led night patrol and spent the final three years of his career as Commander of the Des Moines Police Academy. Upon retirement in 1996, Rounds worked for two years as a Contract Guard with the U.S. Marshall service, transporting federal prisoners to neighboring states. In 1998,

Rounds began as an investigator for the Polk County Attorney's office. He worked in this role for 14 years, retiring at the age of 71.

Outside of law enforcement, Rounds also volunteered as a co-chair for the City of Des Moines Employee United Way campaign, was the Salvation Army Bell Ringing coordinator for DMPD employees, served as an assistant Scout Master for Boy Scouts of America, Coached for Grandview Little League and was the Religious Education Coordinator and Board of Education member for Saint Peter's Catholic Church.

Rounds played football for the Scarlets as a sophomore, junior and senior, but wrestling was Rounds' forte. As a senior, Rounds was City Champion, District Champion, placed fourth in the state meet after losing by just one point in the semifinals, despite having a separated shoulder.

After high school, Rounds attended the University of Iowa, where he was recruited to wrestle, then transferred to Simpson College to focus on his education. After battling injury, Rounds wrestled for Simpson, placing third in the conference. Rounds went on to earn a BGS degree in 1975 and a Master of Public Administration degree from Drake University in 1988.

Rounds married Penny Brandsfield in 1962. The two had four sons. Tim and John graduated from East while Scott and Ed graduated from North, like their mother.

Continuing to live his life in the "Service of Humanity," Rounds feels these words have deep meaning. "Living my life not only for the benefit of my family and myself, but also for the people around me," he said.

2022 HALL OF FAME INDUCTEES



GARY H. SHELDON,
CLASS OF 1962
Retired elementary school principal

For Gary Sheldon, class of 1962, East High School

was just the beginning of his journey in education at Des Moines Public Schools.

After graduating from East, Sheldon earned his undergraduate degree from Drake University in 1965. This kicked off a 37-year career in which Sheldon would teach at Mitchell, Casady and Phillips Elementary Schools and serve as principal of Park Avenue, Pleasant Hill, Mann, Hubbell, Moulton and Moore Elementary Schools. Sheldon also earned his M.S. in Education, Ed. S., Specialist in Education and Ed. D., Doctor of Education at Drake University. After his retirement, Sheldon began supervising student teachers for Iowa State University for 18 years until the start of the pandemic in 2020. Sheldon acknowledges the education he received through Des Moines Public Schools helped launch his own successes as an educator.

"I had great teachers at Wallace, Amos, and East and throughout my life and career I've been able to go back to them. Those teachers became my sounding board. No one would believe the wisdom they shared and the support they have provided," Sheldon said.

Sheldon met his future wife, Sandy Sorenson, when they were sophomores at East High School. The couple went on to have three children, Suzi, Steve and Sarah. The three were raised as

Eastiders while living in West Des Moines. In life, Sheldon says experiences have always been more important than things. Rarely missing his children's sports and activities, Sheldon enjoyed watching his grandsons play sports for Pella Dutch, Gustavus Adolphus and Central College.

"I met my future wife while attending East High. Meeting and marrying her allowed me to become the person I am today," Sheldon said.

Sheldon is the proud organizer of "The Wallace Memories Project." At his 50th East High School reunion, Sheldon collected contact information of his Wallace Elementary School classmates. Through email exchanges, Sheldon found out that one of their teachers from Wallace was still alive. This sparked interest in the project. Between November and mid-April 2021, daily emails were exchanged between former classmates on several topics stemming from their experiences at Wallace. Sheldon compiled the memories and sent them back to his classmates, giving them a chance to add to the story. The book ended up with 389 pages of memories covering 88 different topics. "Each classmate received a hard copy of the "Wallace Memories 1949 - 1956" report. They were asked to give their report to someone who would, hopefully, be alive in 2049 who could share it with others to let them know that Wallace Elementary was an exceptional school with exceptional teachers and to let them know what it was like being a child growing up immediately following World War II," Sheldon said.

SPECIAL RECOGNITION

CLASS OF 1946 FROM GLORIA HOFFMAN

1946 - 75 +1 years (JANUARY & JUNE CLASSES)

From the Classes of 1946,

Greetings to our classmates, near & far, and to all East High Alumni. After 75+ years, we are small in numbers, but mighty in spirit and pride in being East High grads. We truly have exemplified, "For the Service of Humanity!"

Greatest achievement as a class:

- Endowed a \$500 scholarship for our 50th reunion (one of the first classes to do so and many more have followed.) Contributions and memorials over the past 25 years now total \$50,691, endowing a scholarship of \$2,500 beginning this year. In addition to that, two classmates and their alum spouses have endowed scholarships.

Classes of 1946 have produced (as far as we know, across the USA):

- **Medical Field:** thirteen doctors, two psychologists, two pharmacists, and many nurses
- **Education:** many teachers, three school Principals, one Superintendent of Schools, and four professors
- **Ministry:** four clergy
- **Law:** one
- **Elected Officials:** two
- **Plus, many leaders in business and industry**

Special Contributions

- **Dr. Bob Anderson:** First EHS Team Doctor. Served 37 years and helped develop statewide program.
- **Dr. Dick Caplan:** Retired as ISU Professor of Biomedical Ethics and Medical Humanities. (Endowed Chair honors his work)

Other claims to fame:

- In the Entertainment World: Marilyn Maye is still singing in New York and, on occasion, Lake Okoboji and Des Moines.
- Three past Presidents of the EHS Alumni Association
- Nine inducted into the EHS Hall of Fame

Activities:

April 28, 2021: Eight June grads and one January grad plus eight guests had lunch at Greenbriar Restaurant. It was a very happy and festive time. Dr. Dick Shropshire came all the way from Wisconsin. The gathering was featured on Channel 8 TV with everyone singing the EHS School Song.

Many thanks to the EHS Alumni Association for helping make this a very special occasion.

Sincerely,
Gloria Hoffman



2022 EAST HIGH SCHOOL ALUMNI FOUNDATION SCHOLARSHIP RECIPIENTS

The East High Alumni Association and Foundation are very proud to recognize the 2022 East High School scholarship recipients. This year, 90 exceptional graduating seniors will receive scholarships totaling over \$213,400! This is a huge testament to the support of our graduates and their future by our Alumni. Thank you to all who make this incredible effort happen!

Shukri Abdirahman	Jonathan Gonzalez	Tonatiuh Merlos-Rojas
Ghaith Abdulmahdi	Braden Gordan	Makaya Meyer
Devaki Adhikari	Cassandra Greenwood	Marc Morales
Abigail Akers	Lena Griswold	Wilfrido Morales Rivas
Lily Alvares	Catherine Guerra	Luis Enrique Moreno Jr
Jenifer Andrade-Hernandez	Caballero	America Munguia
Isabella Arellano	Christa Hall	Oscar Nazarit
Sara Arias	Brayden Hayworth	Arlene Neppel
Rose Batungawwayo	Rocio Hernandez	Vizcarra Ostun
Jennifer Berber-Marquez	Alea Hoof	Korbin Panyanovong
Jacob Biondi	Ashlynn Hudrick	Sierra Pilate
Alexis Bloomer	Annie Huynh	Savannah Pinckney
Amaya Briddell	Furaha iddi	Manisha Rai
Alexis Brown	Leslie Jacobo	Jocelyn Ramirez
Ronnasia Calaway	Kartik Kalra	Rylee Roberts
Molly Ann Cam	Eh Kaw	Emma Rounds
Idania Carrillo	Caden Kingery	Mason Sackpraseuth
Alana Chanthavong	Caden Kline	Mohamed Saidu
Lesly Chavez	Ibrahim Kowdi	Aracely Sandoval Davila
Keiry Chavez-Alvarado	Gracie Krumrey	Caitlyn Saturno
Taylor Cobb	Jimmy Le	Jasmine Sickels
Keyshallz Cruz Hernandez	Thao Vy Le	Daniela Solis
Jesus DeLeon	Kong Lee	Morgan Stout
McKenna Dolphin	William Leiva-Mercado	Saybah Tennih
Me'Lisa Dudley	Isabella Lopez	Tate Thach
Remmi Dyer	Jaden Luong	Skyler Walker
Saddig Elamin	Anthony Luvan	Nicholas Withee
Taelyn Fisher	Steven Yohalmo Magana	Evan Wood
Lillian Garcia	Catalan	Hayden Young
Keiana Giboo	Leslie Marquez	Iqro Yussuf
Jamie Gomez	Carolina Mendoza-Medrano	

SPECIAL RECOGNITION TO OUR OLDEST ALUMS

We will honor our oldest attending alums at this year's Scarlet Celebration. They will be announced at the event.

MEMORIALS

The EHS Alumni Association lost many members in 2021 and they are sorely missed. Many of you have submitted donations in their memory and we thank you.

If you are interested in making a donation to the Foundation in memory of someone who has passed or in honor of their serving, whether they are an East High graduate or not, please reach out to us at info@desmoinesehsalumni.com or visit our website to make a donation.

Thank you to everyone who has donated to honor their loved ones.

HALL OF FAME & REMODELED AUDITORIUM

All Hall of Fame Inductees are now featured on the Hall of Fame walls at the high school. They are re-framed and placed on newly painted walls. New signs were made by **Joleen Weller**, EHS art teacher. **Jessica Perez**, EHS student, assisted in re-framing all the photos, and **Anthony Arroyo**, class of 2017, took additional photos in and around the school, including the remodeled auditorium. The HOF pictures/frames were installed by **Derek Twogood** and **Victor Ruacho**, EHS custodians.

A special shout out goes to **Kathy Johnson Kahler** (1972) and **Cindy Lankford Sorrell** (1967.) They worked countless hours re-designing the walls and overseeing the updates, doing a wonderful job of showcasing our Hall of Fame inductees.

The Hall of Fame project was done in memory of Tom VanHon, a dedicated and involved East High School Alum from the class of 1951. He would be proud to see how it looks! The Hall of Fame walls and the remodeled auditorium can be viewed during the **tour of East High, on Saturday, May 7th at 10 am.**

DO YOU HAVE EHS YEARBOOKS YOU WOULD LIKE TO DONATE?

The Alumni Association is collecting past yearbooks and offering them for sale to raise money for the Journalism Department. Cost to purchase will be based on the quality of the yearbook. If you have yearbooks to donate or are interested in purchasing one, email us at info@desmoinesehsalumni.com

SPECIAL THANKS

2022 SCARLET CELEBRATION SPONSORS

Thank you to these local businesses who have made a monetary or in-kind donation to sponsor the Scarlet Celebration: Polk County, the Iowa Association of Independent Colleges & Universities, Baker Group, Tasty Tacos, Central Iowa Mechanical, Iowa State Bank, Balduchi Law Office, Copy Systems, Inc., DMACC, Electronic Engineering, Iles Funeral Home, Laden & Pearson, and Pennie Carroll & Associates.

We would like to thank **Boesen the Florist** for providing roses for the scholarship awards ceremony and the Scarlet Celebration – and also decorations for the graduation ceremony.

Finally, a sponsor shout out to Julie Christiansen West '76 (West Works) for her marketing expertise and to her husband, Brent Isenberger (Brent Isenberger Photography) for his video talents

2021-2022 EHS Alumni Foundation Board

Jeff White, 1987, President	Carla Simpson Ruble, 1988, treasurer
Connie Fulk Boesen, 1969	Steve Taylor, 1966
Elaine Augustin Castelline, 1976	Kris Miller Young, 1969
Leslie Bryant Mayo, 1987	Jeff Zelenovich, 2003 (Association president)
Dave Penake, 1997	

2021-2022 EHS Alumni Association Board

Jeff Zelenovich, 2003, President	Kathy Johnson Kahler, 1972
Kent Balduchi, 1976	David Maxwell, 1989
Dawn Campbell, 1994	Carla Simpson Ruble, 1988, treasurer
Tom Crawford, 1982	Stacey Zelenovich Thompson, 1999
Tracey Gabriel Foley, 1987	Julie Christiansen West, 1976

2022 Scarlet Celebration Committee

Jeff Zelenovich, 2003	Connie Fulk Boesen, 1969
Kris Miller Young, 1969	Kathy Johnson Kahler, 1972
Jeff White, 1987	Julie Christiansen West, 1976
Stacey Zelenovich Thompson, 1999	Sharon Tomlinson Link, 1978

SPECIAL THANKS

2022 Scholarship Committee

Leslie Bryant Mayo, Scholarship Committee Chair, 1987	Tracey Gabriel Foley, 1987
Jeff White, 1987	Kate Goodrich Saffris, 1993
Connie Fulk Boesen, 1969	Kathy Johnson Kahler, 1972
Dawn Campbell, 1994	Cindy Lankford Sorrell, 1967
Kim Kemp-Cheeks, 1984	Steve Taylor, 1966
	Joe Van Haalen, 1987

2022 Marketing Committee

Jeff White, 1987, Chair	Kendrew Panyanouvong, 2014
Tracey Gabriel Foley, 1987	Laura Stewart, 2000
Kathy Johnson Kahler, 1972	Julie Christiansen West, 1976
Rebecca Novak, 2014	

2022 Hall of Fame Committee

Kathy Johnson Kahler, 1975
Cindy Lankford Sorrell, 1967

ADDITIONAL THANK YOUS

A HUGE shout out to **Jeff White** (1987), the EHS Alumni Foundation President. He has been the glue that has held our organization together over the least several years; dealing with the pandemic, taking the reins when needed, and always the even-keeled leader that makes everything happen. We have been so fortunate to have him lead us to success.

Special thanks go to **Jill Versteeg**, EHS Principal, and **Natalie Madsen** and **Lauren Brandt-Erickson**, EHS Counselors, for their dedicated help. We value our partnerships with them and all that they do to teach, guide and promote East High students.

We also want to thank **Warren Brown**, EHS Technology Education Teacher, for providing the wooden plaques for our Hall of Fame inductees.

Finally, special thanks to **Golf Cars of Iowa** for the golf carts and **UnityPoint at Home** for providing wheelchairs for the Scarlet Celebration.



EHS ALUMNI FOUNDATION CAPITAL CAMPAIGN

Led by Co-Chairs Dr. Steve Taylor and Tim Pearson

The Capital Campaign for East High School kicked off late 2020 with a goal of raising \$4 million for athletic facilities, school programs and scholarships.

As we all know, urban schools simply do not have the same resources – whether for academics or athletics – that suburban schools have. It is becoming increasingly difficult for our students to compete in education or sports, and they need our help. This Capital Campaign is designed to put more than \$3 million to facilities, and to continue growing our already-healthy scholarship endowment by another \$500,000.

We are pleased to report that we have already raised through contributions or pledges close to our goal of \$4 million from generous donors. To direct a donation of any size to our Capital Campaign, please visit EastHighSchoolAlumniFoundation.org or reach out to any of our campaign co-chairs or board members. This Capital Campaign is yet another initiative that makes our school, alumni group and community unique, and we should be very proud.

SPECIAL MEMBERSHIP OFFER THROUGH 2022!

We need EHS Alumni Association members now more than ever, and your \$20 membership will go a long way in helping us cover administration and event costs of the Association.

We have the largest, most active and proudest high school alumni association in the world, and now is the time to become even stronger for our community, our school and our students. We are asking all alumni to formalize or renew their annual membership with the East High School Alumni Association before 2022 ends. All 2022 members will receive a letter of acknowledgement and commemorative East High School coin. To renew or become a member, visit desmoinesEHSalumni.com/donate.

HOW TO SUBMIT A NOMINATION TO THE EHS HALL OF FAME

Each year, we celebrate alumni and others exemplifying our "For the Service of Humanity" motto through ongoing involvement, leadership and philanthropy benefiting EHS.

The East High School Hall of Fame Committee (made up of EHS Alumni Association Board members) is always accepting nominations for the East High School Hall of Fame. Nominees should represent our motto and serve as an inspiration to alumni and students through their life pursuits. Honorees are then recognized and inducted at the annual All-Alumni Scarlet Celebration.

To see all members of the EHS Hall of Fame, access videos of inductees, and find more information on nominating candidates, visit desmoinesEHSalumni.com/hall-of-fame.

WOULD YOU LIKE TO VOLUNTEER? OR ARE YOU HAVING A REUNION?

Please reach out to us at info@desmoinesEHSalumni.com.

HOW DO I MAKE A DONATION?

All contributions are greatly appreciated and are tax deductible! You can mail your donation to: East High Alumni Foundation, PO Box 696, Des Moines, IA 50303 or donate online at desmoinesEHSalumni.com/donate. Gifts over \$100 from Iowa residents may be eligible to receive additional tax benefits.



MARK YOUR CALENDARS

for the
**2023 145th All-Alumni
Scarlet Celebration**
MAY 2023.

The exact date is to be determined.
Be sure that we have your current
contact information so we can
announce the details as soon as they
are finalized. Email any updates to
ehsupdates@gmail.com